c:\quiz\q0523_q.docx 9/20/26

# Esther "Pop" Quiz #0523:
# "Some of Larry Cohen's '*Bridge Bidding Basics*'"

**Esther Klinktoast-Houstonhousen**[1]

To return to the "Esther Bridge Lessons," CLICK:
https://esther-bridge.com/index.html
To return to the "Esther Bridge 'Pop' Quizzes", CLICK:
https://esther-bridge.com/quiz.html

The present "Esther Bridge 'Pop' Quiz" presents ideas and (here slightly modified) examples drawn from Larry Cohen's September, 2026 article, "Bidding Basics", published in the ACBL Bridge Bulletin (pp. 55-56). This article was originally published in the Bulletin in 2017. ACBL members can use the ACBL website to access *free* archives of decades of articles published in the ACBL Bridge Bulletin.

## About Larry Cohen

By the age of 22, **Larry Cohen** had won his first two of **25** National Bridge Championships, the Blue Ribbon Pairs and the prestigious Spingold Teams. Between 1979 and 2008, Cohen won **57** first or second place finishes in national and world competitions. In 2002, the American Contract Bridge League (ACBL) named Cohen "Player of the Year". Cohen is also listed on the ACBL's "Top 10 Living Most Influential Bridge Personalities". In 2020, in his first year of eligibility, Cohen was elected to the ACBL Hall of Fame. Cohen has had long-term bridge partnership with players such as Marty Bergen and David Berkowitz.

Cohen's bridge writings have been massively influential. Cohen for many years has published a monthly column in the ACBL Bridge Bulletin. Cohen has authored numerous books including **6** books that have won the American Bridge Teachers' Association (ABTA) "Bridge Book of the Year Award":

© Copyright, Bruce Thompson, 2026. All rights reserved.

[1] As noted in an article in the Winter/Spring, 2024 article in The American Bridge Teachers' Association (ABTA) Journal, https://esther-bridge.com/pdf/ABTA_1_24.pdf, Esther Klinktoast-Houstonhousen, the purported ACBL Double Triple Emerald Gold Platinum LifeMaster with 20+ million ACBL MasterPoints, in fact is a hypothetical, and not a real person! So, this article was really, really written by Bruce Thompson.

Larry Teaches Modern Bidding Vol. I, II, and III (Self-Published 2020);
On The Other Hand (co-written with David Bird) (2019);
On The Other Hand - Defense (co-written with David Bird) (2020);
Tricks of the Trade (2018);
Larry Teaches Opening Leads (2014); and
To Bid or Not to Bid: The LAW of Total Tricks (1992).

Esther regards Cohen's 1992 book on the "**Law of Total Tricks**" as probably being the *most important bridge book of all time*! This book is published in **6** different languages and was the best-selling bridge book of the 1990's.

1. *Sitting as Dealer you hold:*
   ♠ *A Q J T 9* ♥ *A T 9* ♦ *T 9 4* ♣ *T 3* (***11***)
   *What would you bid at your* ***1st*** *turn to bid within the auction?*

To see Esther's **suggested answers**, CLICK:
**https://esther-bridge.com/quiz/q0523_a1.pdf**